

Connor Lubsen

Ph.D. Candidate

University of Wyoming

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EDUCATION:

University of Wyoming, Laramie, WY

Expected Spring 2028

Ph.D. in Economics

University of Wyoming, Laramie, WY

December 2025

M.S. in Economics

Appalachian State University, Boone, NC

December 2021

Dual Bachelors of Science in Business Administration

- Awarded Degrees: Economics (BSBA) and Risk Management & Insurance (BSBA)
- Institutional Honors: Magna Cum Laude

RESEARCH INTERESTS

Applied Microeconomics, Behavioral Economics, Experimental Economics, Environmental and Natural Resource Economics, Applied Econometrics, Risk and Uncertainty

WORKING PAPERS:

- “Voluntary Public Good Provision with Heterogeneous Private Benefits”
- “Correcting Market Failures with Individual and System Level Interventions: A Solution to Strategic Uncertainty”
- “Trust in Science and the Communication of Scientific Uncertainty”
- “Anthropogenic Noise Pollution: Visitor Behavior and Welfare Implications”

CONFERENCES AND PRESENTATIONS:

- University of Wyoming Student Symposium (November 2025)
- Southern Economic Association (November 2025)
- Society for Risk Analysis (December 2025)

RESEARCH EXPERIENCE:

Dissertation Research

July 2025 – Present

- Development and distribution of laboratory experiments in the Teton Lab at the University of Wyoming using Python, HTML and OTREE interfaces to study how individual respond to strategic uncertainty in simulated markets.
- Development and distribution of survey experiments using Qualtrics, Prolific and intercept surveys to study individual responses to communication of uncertainty
- Devise game theoretic models to represent rational decision making.
- Use STATA, Python, Julia, R to analyze primary collected data and secondary collected data against constructed models using econometric and experimental methods.

Research Assistant to Professor Todd L. Cherry

Aug 2022 – Present

- Coded laboratory experiments for use in the Teton Experimental Lab
- Designed and implemented intercept surveys for use in Grand Teton National Park to estimate the individual willingness to pay for access to natural soundscapes / cost of noise pollution.

Graduate Student Researcher - WYACT

Aug 2022 – July 2025

- Oversaw Experiments in the Teton Experimental Laboratory for economics research.
- Research Assistant on the WYAct EPSCoR grant, helping Wyoming anticipate climate change impacts on water resources in the state.

TEACHING EXPERIENCE:

University of Wyoming

Instructor of Record– Economics of Risk Management

Jan 2026 – Present

FIN 4900

- Taught students the meaning and importance of risk and uncertainty in business operations and the main methods to understand, estimate and mitigate risk in real world scenarios.
- Implemented “Flipped” classroom sessions following the Bok Center for Teaching and Learning, The Harvard Kennedy School, and Vanderbilt’s AdvancED guidelines.
- Built custom Economics of Risk Management course from scratch to focus on ongoing research and business practices in the overlapping fields of economics and risk management.
- Covered the major methods of handling risk (avoidance, loss prevention, loss reduction, retention, noninsurance transfer, and insurance).
- Focused on identifying, measuring, and mitigating risk and uncertainty in the lens of economic thought and analysis.
- Brought in current professionals in the fields of Insurance and Risk Management for students to ask questions and engage in current environment of risk professionals.

Instructor of Record – Computational Economics using Python

Aug 2025 – Dec 2025

ECO 4530/5530

- Focuses on how to use the python coding language as a medium of analysis for economic research.
- Introduces Python as a programming language to first time coding users
- Develops a basic economic estimation question throughout the course to be presented as a final project.
- Integrated causal econometric analysis to expose students to the most recent developments in economics research (e.g. machine learning, synthetic control, and Principal Component Weighting/ Analysis)

P.A.S.S. “Saddle Up” Leader

May 2025 – September 2025

- Met and welcomed incoming freshmen students to the University of Wyoming over the summer and for an in-person week of events (UWYO's "Saddle Up" Week) before the start of the semester.
- Organized and coordinated a group of eight students through a week of undergraduate “on-boarding” to prepare them for learning in a higher education setting.
- Taught and facilitated in incoming freshmen students’ first college classroom experiences
- Established and promoted community connections with students to create a known and tangible network of support in higher education

PRIVATE INDUSTRY EXPERIENCE:

Allstate Insurance Corporation

Product and Data Analyst

Jan 2022 – Aug 2022

- Created analytical breakdowns of current trends in the insurance market of Texas to aid in decision making for navigating economic environment.
- Built custom tracking tool to oversee performance of certain lines and products in their new implementations throughout the state of Texas.
- Used a background in economics to identify trends within products/lines and macroeconomic environment indicators.

RELEVANT PHD COURSES:

Adv Microeconomic Analysis I & II, Advanced Econometric Theory I, II & III, Advanced Macroeconomics, Dynamic Optimization, Adv Resource & Environmental Economics I & II, Causal Inference, Experimental Economics, Research Methods

PROGRAMMING:

STATA, Julia, R, J, MatLab, Python, OTREE

HONORS AND AWARDS:

- Graduate Scholar of the Year Award 2025 - 2026
- President of Kappa Chapter of Omicron Delta Epsilon, International Economics Honors Society at Appalachian State University (May 2021-December 2021)
- Member of Gamma Iota Sigma, Risk Management and Insurance Honors Society

PROFESSIONAL REFERNCE CONTACTS:

- **Todd L. Cherry**, Graduate Advisor, tcherry@uwyo.edu, (828)-406-3609
- **David Finoff**, Graduate Director, finnoff@uwyo.edu, (307) – 766 – 5773
- **Bryan J. Leonard**, Committee Advisor, bryan.leonard@uwyo.edu
- **Jesse Karls**, Former Boss at Allstate, jkarls@allstate.com, (989) 598-5450

